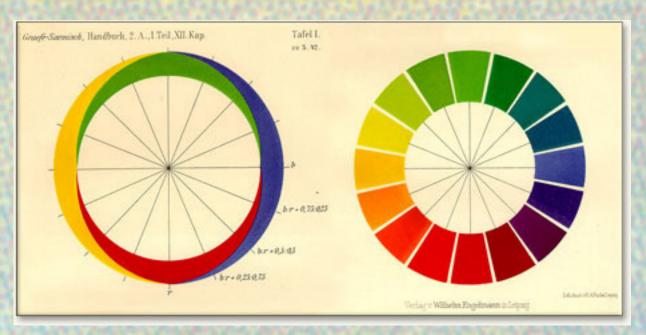
# The Nature of Color



# Color has 3 aspects:

- Physical how you see it
- Psychological the impact it has on you
- Chemical the actual make up



## **The Nature of Color:**

Perception – how we see it
The relationship between color and light
(ADDITIVE COLOR)
Physically colored objects
(SUBTRACTIVE COLOR)

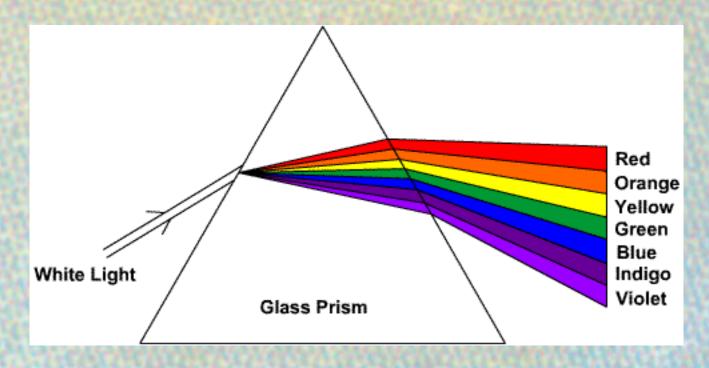


# **Color Physics**

White light is made of all colors – this can be seen when refracted through a prism

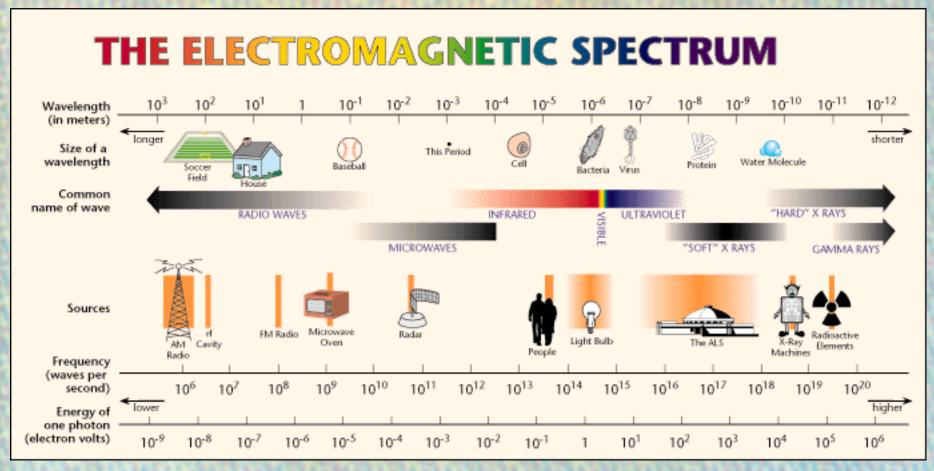
Individual components of white light = HUES

- Issac Newton named 7 hues, known as the spectral or prismatic hues
- You know these as Red, Orange, Yellow, Green, Blue, Indigo, Violet



#### **But there's more...**

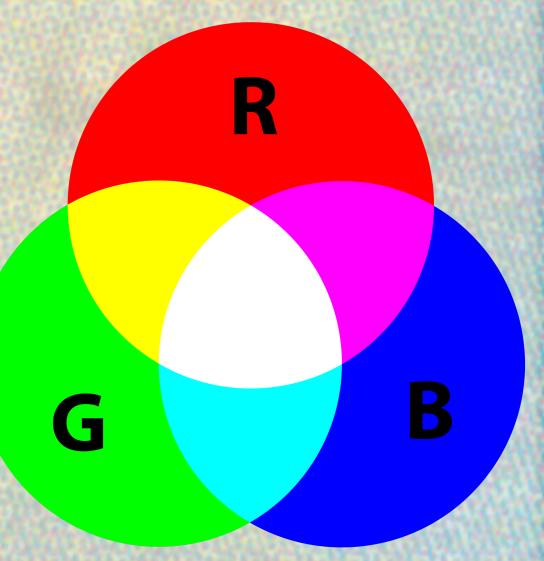
- Visual light is only a small part of the electromagnetic spectrum.
- Violet is the shortest wavelegnth of visible light Red is the longest



So, that brings us to white light...

or additive light

Additive light combines all the primaries to create white light



## **Additive Color...continued**

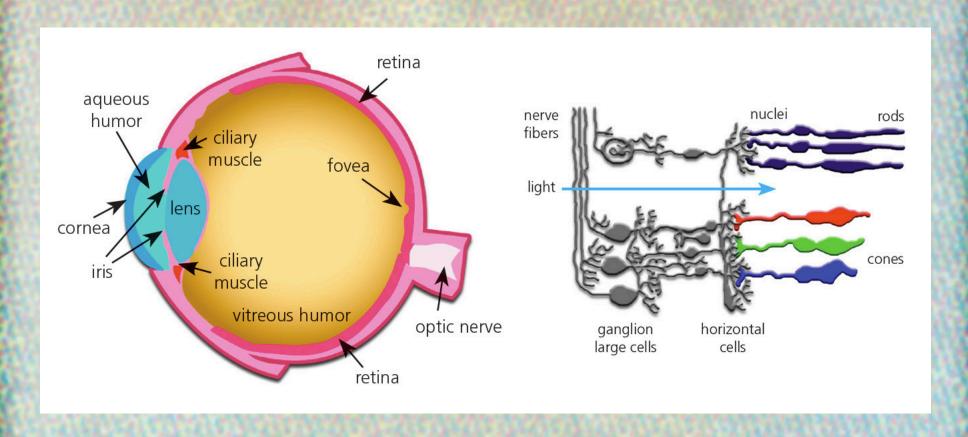
The primaries of additive color are Red, Green, and Blue. You may be familiar with these when it comes to screens around you.

The secondary colors are Yellow, Cyan, and Magenta.



# White light relates to our eyes

The primary colors relate directly to the rods and cones in your eyes that percieve color.

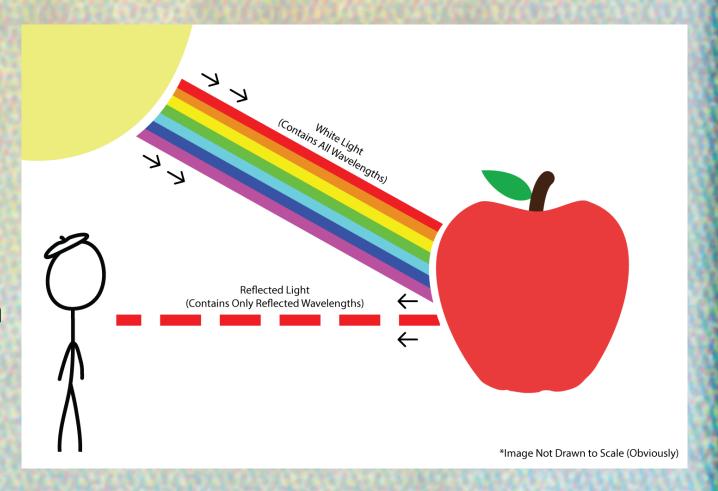


# So, how does this work?

You see color when white light bounces off objects. An object will absorb come of the wavelengths of visible light and what is left over is reflected back to you.

That reflection is what your eyes convert to color in your brain.

This kind of makes color an illusion we all believe in.



# **Factors that affect color perception:**

- 1. Amount of light present
- 2. Quality of light present
- 3. Visual health
- 4. Surface of the object
- 5. Surroundings



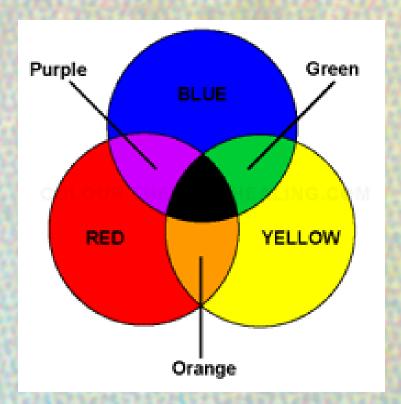
# But, that's not what you have always used in art class.

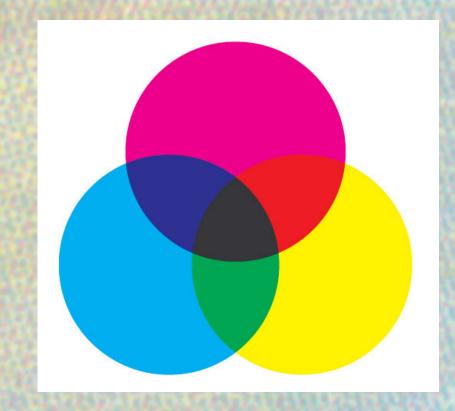
That was the subtractive color wheel

## **Subtractive color**

Primary colors are Red (magenta), Yellow, Blue (cyan)

These are second-hand colors...because you only see them after reflection





It is the inverse of the additive color wheel

#### But...

does that mean that paint isn't really colored?

It isn't, it has just been mixed to reflect certain wavelengths of light

# Your whole life is a lie.

# More subtractive color stuff.

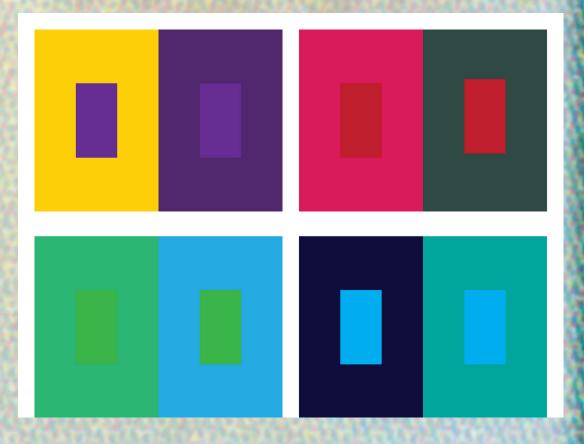
When colors are mixed together, they lose intensity because the wavelegnths are decreased or subtracted. The colors cancel each other out to create mud.

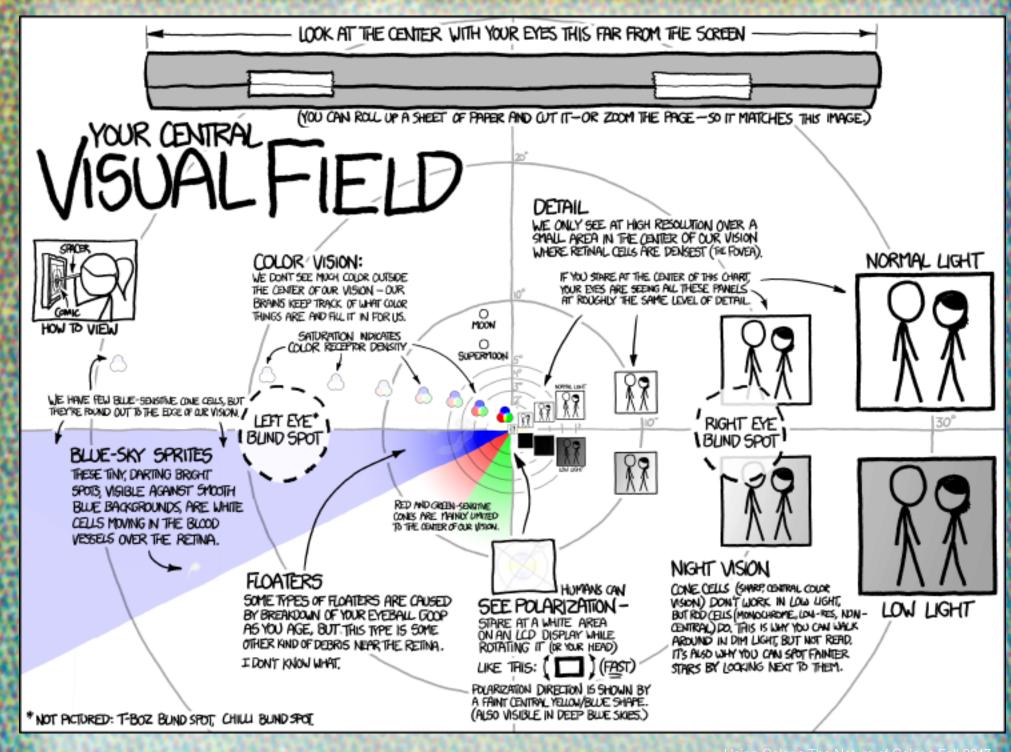


#### And that leaves us with local vs. relative color

Local color is what we percieve an object to be made of different shades affected by lighting & surface

Relative color refers to a color's ability to change based on it's surroundings.





#### EVOLUTION OF MY UNDERSTANDING OF COLOR OVER TIME:

