



aimee anno

GRAPHIC DESIGNER & ILLUSTRATOR

contact work experience

anno@oswego.edu
315.525.8670

current: 184 W. Bridge Street, Oswego, NY 13126
permanent: 1017 Westbrook Drive, Rome, NY 13440

education

State University of New York at Oswego, Oswego, NY
GPA in major: 3.54/ 4.0, GPA overall: 3.30/ 4.0
Major: Graphic Design BA
Minor: Communications
Dean's List: Fall 2010, Spring 2011, Fall 2011,
Spring 2012, Fall 2012

skills

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Corel Painter
Microsoft Word
Microsoft Powerpoint
HTML/XHTML
CSS
jQuery
WordPress

Digital Imaging and Editing

Written Communication
Spoken Communication

interests

Digital Illustration
Painter
Web Design
Layout Design
Typography
Painting
Comics
Blogging
Piano
Animals

Web Assistant

SUNY Oswego Campus Recreation
Oswego, NY | Aug 2012 - May 2013

Updated and edited the Campus Recreation website with the use of CMS and HTML, collaborated with the rest of the marketing team to develop and implement fresh ideas for marketing events on the website and campus, and initiated and participated in major website updates including a refreshed homepage.

Graphic Design Intern

Isca Design Studio
Oswego, NY | Aug 2012 - Dec 2012

Collaborated with the design team to create work for a variety of clients across the country, including logo design, advertisements and web content.

Graphic Design Intern

Rosamond Gifford Zoo
Syracuse, NY | May 2012 - July 2012

Designed and developed artwork and ideas for marketing, including logos, posters, advertisements, magazine layout and signage.

Graphic Design Intern

Port City Cafe and Bakery
Oswego, NY | Jan 2012 - June 2012

Collaborated with the owner to develop concepts and designs for new menus and menu boards for the restaurant.

activities

Teacher's Assistant

Web Design Course
State University of New York at Oswego | Aug 2012 - Dec 2012

Worked with students and aided instructor in teaching basic web developing skills, such as HTML and CSS, and presented a lesson in jQuery to the class.

Break Thru Design

State University of New York at Oswego | Fall 2011

Joined other student designers and artists to collaborate on activities and events revolving around art both on campus and in the community.

Contributing Writer

The Oswegonian
State University of New York at Oswego | Aug 2010 - May 2011

Applied journalistic techniques to writing, learned to skillfully manage a deadline and gained communication skills through organizing and conducting interviews.



aimee anno

GRAPHIC DESIGNER & ILLUSTRATOR

contact **exhibitions & honors**

anno@oswego.edu
315.525.8670

current: 184 W. Bridge Street, Oswego, NY 13126
permanent: 1017 Westbrook Drive, Rome, NY 13440

50th Juried Student Art Exhibition

Tyler Art Gallery | State University of New York at Oswego
Jan — March 2013

The Small Print Show - A Fundraiser for Hurricane Sandy

Oswego State Downtown Gallery | State University of New York at Oswego
Dec 2012 — Feb 2013

The Imagine Project

Tyler Art Gallery | State University of New York at Oswego
Dec 7, 2012

48th Juried Student Art Exhibition

Tyler Art Gallery | State University of New York at Oswego
Jan — March 2011

The Scholastic Art and Writing Awards

Certificate of Merit in Visual Arts
2009



771 Gotham St.
Watertown, NY, 13601
315.489.1026
ahough.design@gmail.com
alexandriahoughdesign.com

EXPERIENCE

FREELANCE DESIGNER

December 2012–Present
Watertown, NY

I provide consulting and design for various logos and identities. Clients include: Mary Chiappone, LMT.

TEACHING ASSISTANT

August 2012–December 2012
State University of New York (SUNY) at Oswego, Oswego NY

I assisted my professor with tasks involving the design class, and helped the students with work in and outside of the classroom.

CAMPUS LIFE GRAPHIC DESIGNER

November 2012–December 2012
SUNY Oswego, Oswego NY

I designed fliers and posters for activities associated with SUNY Oswego Campus Life.

BUILDING MANAGER

February 2012–December 2012
SUNY Oswego, Oswego NY

I saw that SUNY Oswego Campus life events ran smoothly, Campus Center classrooms and spaces were secure, and welcomed patrons.

PHARMACY TECHNICIAN/CASHIER

August 2008–January 2012
Bolton's Pharmacy Inc., Watertown NY

I ordered pharmacy and store supplies, kept the pharmacy area organized, packaged medications, and assisted patrons.

ART LAB MONITOR

Spring 2010, Fall 2010
SUNY Jefferson, Watertown NY

I watched the art lab while the professor was gone, helped peers with their projects, and kept the lab orderly.

EDUCATION

BFA GRAPHIC DESIGN

Expected March 2013
SUNY Oswego, Oswego NY

A.A. HUMANITIES & SOCIAL SCIENCES 2010

State University of New York at Jefferson, Watertown NY

SKILLS

SOFTWARE

Adobe Creative Suite
Corel Painter
Microsoft Office

ARTISTIC

Advanced Level

Illustration (Digital and Traditional)
Typography
Page Layout
Package Design

Intermediate Level

Web Design
Screen Printing

TECHNOLOGICAL

Mac
PC
Epson Printers
Cannon Printers
Letter Press

AWARDS/ACTIVITIES

ACADEMIC

Dean's List

Fall 2011, Fall 2012
SUNY Oswego, Oswego NY

President's list

Spring 2011
SUNY Oswego, Oswego NY
Fall 2008–Fall 2010
SUNY Jefferson, Watertown NY

Art Club President

Fall 2010
SUNY Jefferson, Watertown NY

EXHIBITIONS

SUNY Oswego Juried Show
February 2013
Oswego NY

Everything Illustration

January 2013
Oswego NY

SUNY Oswego BFA Exhibition

December 2012
Oswego NY



771 Gotham St.
Watertown, NY, 13601
315.489.1026
ahough.design@gmail.com
alexandriahoughdesign.com

Dear Mrs. Weber,

From your website I learned about your need for an Executive Administrative Assistant, and from being a Watertown resident I have known about your company, Timeless Frames, for several years. I am very interested in this position with your company, and I believe that my academic and employment background make me an appropriate candidate.

You express that the opportunity would require an independent individual with attention to detail, knowledge of presentation, and a respect for confidentiality. While attending college, I worked as a pharmacy technician, a job in which I was obligated to ensure the privacy of our patients. In addition to this, through earning my B.F.A. in Graphic design, I have been educated in the proper aspects of design and organization, and the importance of time management. I would like to utilize these skills to positively contribute to your staff.

Attached is a copy of my résumé, which more fully details my qualifications for the career.

I look forward to talking more with you about the Executive Administrative Assistant position. I will contact you within the next week to confirm that you have received my email, and gladly answer any questions you may have.

Thank you for your consideration.

Sincerely,

Alexandria D. Hough

Samantha Kay Dry

dry@oswego.edu
716-479-5153



Work Experience

PR Intern January 2013-present
Oswego Lighthouse Development Committee

Sales Associate July 2011-present
Gift-Ology Buffalo

Graphic Design Intern May 2012-August 2012
FW Signs

Education

SUNY Oswego May 2013
Public Relations, BA
Graphic Design, BA
GPA: 3.35/4.0

Activities & Societies

PRSSA September 2012-present
Public Relations Student Society of America

Lambda Pi Eta September 2012-present
National Communication Honor Society

First Year Peer Advisor September 2012-present

National Broadcasting Society September 2009-May 2012
Treasurer 2010-2011
Secretary/Promotions 2011-2012

Skills

Adobe Photoshop, Illustrator, InDesign,
Dreamweaver, Acrobat
Microsoft Word, Excel, and PowerPoint
Press releases, press kits
Basic CSS, HTML, Javascript
Typography
Logo Design

References

Available upon request.



Dry